VISION 2020
GREEK COMMUNITY STRATEGIC PLAN
IOWA STATE UNIVERSITY
Greek Community Mission Statement

The Greek Community of Iowa State University is committed to developing lifelong exceptional citizens who will make a positive impact on the world.

Office of Greek Affairs Purpose Statement

The Iowa State University Office of Greek Affairs creates opportunities to become effective citizens in a global society through collaboration and community engagement, the development of self-efficacy and leadership, and the advancement of social justice.

The Plan

Vision 2020 was created with the intention of building a stronger sorority and fraternity community at Iowa State University. The plan is designed to provide structure and guidance with measurable benchmarks. Vision 2020 is a five year plan that focuses on academics, brotherhood/sisterhood, civic engagement, leadership and social justice. These are the pillars in which the sorority and fraternity community is built upon. It is the responsibility of staff, students, and alumni to progress through the strategic plan to ensure success.

Values

Academics
The pursuit of knowledge and striving for personal excellence in the classroom

Brotherhood and Sisterhood
The building of lifelong relationships in an organization and throughout the community

Civic Engagement
The development of responsibility to actively participate in your community

Leadership
The ability to guide individuals or an organization toward a common goal

Social Justice
The promotion of change through challenging inequalities and embracing diversity
Objective A. Graduation and Retention

- At least 50 percent of sorority and fraternity members will graduate within four years, 75 percent within five years, and 80 percent within six years (May 2017).
- At least 60 percent of sorority and fraternity members will graduate within four years, 80 percent within five years, and 85 percent within six years (May 2020).
- At least 93 percent of sorority and fraternity members will return to Iowa State after their first year, and 90 percent of sorority and fraternity members will return to Iowa State after their second year (May 2020).
- The Office of Greek Affairs will develop an assessment tool to better understand why students affiliated with sororities and fraternities do not continue with their membership (December 2016).
- Chapters will maintain at least 90 percent of new members/aspirants during their intake/orientation/new member programs (December 2020).

Objective B. Academic Success

- All sororities and fraternities will maintain a 3.0 chapter grade point average (December 2020).
- The all sorority and fraternity grade point average will exceed a 3.20 (May 2018).
- The all sorority and fraternity grade point average will exceed a 3.25 (December 2020).

Objective C. Support and Resources

- The Office of Greek Affairs will establish a process for chapters to provide funding for tutoring services for their members (December 2016).
- A funding source will be initiated for academic support for students in sororities and fraternities without the financial ability to provide funding (December 2020).
- The sorority and fraternity community will partner with the Academic Success Center and the Writing and Media Center to provide educational training, programs, and workshops to sorority and fraternity members (May 2018).
- The sorority and fraternity community will develop and implement opportunities to collaborate with academic colleges (May 2018).
BROTHERHOOD AND SISTERHOOD

Objective A. Size and Growth of the Community

- The sorority and fraternity community will be comprised of 15 percent of the student body (December 2020).
- The Office of Greek Affairs will partner with Multicultural Greek Council and National Pan-Hellenic Council organizations (graduate chapters and regional/national leadership teams) to develop continued SHARED expectations in regards to size and growth of chapters (May 2017).
- A welcome letter will be sent electronically to all new members of the Greek community that explains the four governing councils and opportunities for engagement (September 2016).
- A welcome letter will be sent electronically to all parent/guardians of students joining the Greek Community. Alternative formats and preferred language for the letter will be available (September 2016).

Objective B. Programming

- The Office of Greek Affairs will empower individual members to hold one another accountable for policies and procedures.
  - Staff and student leaders will develop a policy manual that includes policies from The Office of Student Conduct, The Office of Greek Affairs and governing councils (January 2017).
  - Individual chapters will host workshops/programs annually to discuss member accountability (December 2020).
- The Office of Greek Affairs will develop educational opportunities for students on financial wellness and the impact it has on the self, group, and community (December 2020).
- The Office of Greek Affairs will create strategies for chapter members to address and support mental health concerns within their chapter (May 2017).

Objective C. Marketing Materials

- Promotional materials will be developed in a way that highlights the values of the sorority and fraternity community and the experience of members rather than focusing on councils and housing (December 2016).
- An annual report of the accomplishments of the sorority and fraternity community will be produced in May (May 2016).

Objective D. Lifelong Membership

- Students and staff will identify opportunities to engage the Greek Alumni Alliance in programming and activities (December 2016).
- Order of Omega will continue to focus on the senior experience and transition to alumni membership (December 2020).
- The Office of Greek Affairs will develop an intentional partnership with Iowa State University Alumni Association and the Iowa State University Black College Network (December 2016).
- Safety, health, and wellness programs will be created and implemented to educate undergraduate members on mental health, alcohol, and risk management (May 2017).
Objective A. Education and Programming

- The Office of Greek Affairs will establish a “speakers list” for chapters and organizations looking for educational programming (May 2016).
- A scholarship account will be created through the Iowa State Foundation for students interested in participating study abroad programs with preference given to students participating in the global service initiative through The Office of Greek Affairs: Project Jamaica (December 2016).

Objective B. Community Engagement

- An Outreach Committee will be created to partner with the Inter-Residence Hall Association, South Campus Area Neighborhood, and the Ames Police Department (January 2017).
- Individual and chapter accomplishments in regards to service, community engagement, and philanthropy will be promoted through the Greek Affairs Newsletter, website, and local and hometown media agencies (December 2020).
- An Alcohol Education Committee will be created to identify solutions for high risk behavior to include but not limited to tailgating, social events/bus parties, “801 Day”, and unregistered events (December 2018).

Objective C. Valuing Tradition

- A task force will be created to provide feedback to Homecoming Central regarding sorority and fraternity participation and shared expectations (May 2016)
- A task force will be created to evaluate philanthropy events hosted by sororities and fraternities (December 2016).
- A task force will be created to provide feedback to Greek Week Central (May 2016).
LEADERSHIP

Objective A. Leadership Programming

- The Greek Leadership Community Course will be taught in both fall and spring semesters (September 2017).
- The Office of Greek Affairs will create an additional educational opportunity for chapter presidents (September 2016).
- All President Council Meetings will take place at least quarterly throughout the year (December 2016).
- A Fraternal Values Institute will be created to further educate members of the Greek community on core values (May 2018).

Objective B. Alumni and Advisers

- Continue to develop and implement adviser training.
  - The Chapter Adviser Institute will be offered the first Saturday in August annually (December 2020).
  - Monthly “special topic” presentations will be available to advisers (May 2016).
  - A chapter adviser manual will be created that includes job descriptions for various adviser roles including university adviser (December 2016).
- A funding source will be identified for alumni to support leadership programming in the Greek community (December 2020).

Objective C. Faculty and Staff

- A Faculty and Staff Involvement Committee will be developed to explore how faculty adviser roles can be enhanced, create opportunities to educate faculty about the sorority and fraternity community, and identify faculty on campus who experienced sorority or fraternity membership as a part of their educational experience (May 2017).

Objective D. Student Support

- Secure adequate financial support for new programs without placing the burden of expense on students (December 2020).
- Empower council leadership in taking an active role in setting a course of action for their councils and community (December 2016).
SOCIAL JUSTICE

Objective A. Safe and Welcoming Space

- Empower student groups such as SAFE Liaisons and Greeks Ending Violence Now to have a larger role in the education of the sorority and fraternity community (December 2020).
- Establish a diversity committee to explore the needs of the sorority and fraternity community (December 2017).

Objective B. Assessment

- A demographic study will be conducted to assess the diversity of the sorority and fraternity community (December 2016).
- Develop intentional relationships with Multicultural Student Affairs, Margaret Sloss Women’s Center, and Lesbian Gay Bisexual Transgender Student Services to explore the needs of the sorority and fraternity community and develop an action plan for moving forward (December 2020).

Objective C. Education

- Incorporate social justice education/programming into the Greek Leadership Retreat curriculum (December 2017).
- Review current programs and activities within the sorority and fraternity community to ensure that social justice education is incorporated throughout programs (December 2016).
- Sponsor campus resources and programs such as the Social Justice Summit and the Women’s Leadership Retreat to the members of the sorority and fraternity community (December 2017).
- Incorporate social justice education into the job description of at least one professional who works in the Office of Greek Affairs (December 2020).
ANNUAL REVIEW AND ASSESSMENT

Annually, in November, a report of progress on the strategic plan will be presented to the University Committee on Fraternities and Sororities. This report will be made public via The Office of Greek Affairs Website.

Vision 2020 is designed to be a working document. Annual revisions may be made by the University Committee on Fraternities and Sororities. The document should explicitly list any changes and the rationale for the deviation.

The Fraternal Awards of Excellence will reward and acknowledge chapters and individuals that have help the community progress towards Vision 2020.

University Committee on Fraternities and Sororities

The Vision 2020 plan would not have been possible without the dedicated work of the 2015 University Committee on Fraternities and Sororities.

Student Leaders:
Erika Gebard, Collegiate Panhellenic Council President, Gamma Phi Beta
Corey Anderson, Interfraternity Council President, Delta Tau Delta
Alex Young, Multicultural Greek Council President, Delta Lambda Phi
Amber Carpenter, National Panhellenic Council President, Delta Sigma Theta Sorority Inc.

Faculty and Staff Representatives:
Katie Mott, Pi Beta Phi
Kurt Beyer, FarmHouse Fraternity
Dr. J. Eliseo De Leon, Adviser to Lambda Theta Phi Latin Fraternity, Inc.
Dr. Natasha Croom, Alpha Kappa Alpha Sorority, Inc.

Community Representatives:
Janelle Jacobsen, Sigma Kappa
Scott Klinefelter, Delta Chi
Som Mongtin, Sigma Lambda Gamma National Sorority, Inc.
Nicole Bartolozzi, Delta Sigma Theta Sorority, Inc.

Ex-Officio Members:
Dr. Thomas Hill, Senior Vice President of Student Affairs
Dr. Pamela Anthony, Dean of Students
Billy Boulden, Assistant Dean of Students and Director of Greek Affairs
Katy Cran, Assistant Director of Greek Affairs
Charles Andrean, Assistant Director of Greek Affairs
Bryant Corkins, Graduate Adviser
Micah Bockstruck Martinez, Graduate Adviser
Devin Hall, Graduate Adviser
Amanda Oller, Graduate Adviser
Carlie Lavin, Graduate Adviser
DeAnna Marguglio, Graduate Adviser